

HM19

CONTRACT CASE PRESENTED BY:



Round 3

Congratulations, you are among the 3 finalists. However, the competition is very fierce and you must make your last proof!

Following the presentation of your creative tactics, show us the profitability and the feasibility of your plan. To do this, you need to make a brief summary of the two preliminary rounds and present a specific timeline for your action plan. You must elaborate a recommendation regarding the key performance indicators we should keep an eye on to evaluate our campaign.

You must present the implementation of your marketing campaign and identify the strategies that are essential to its success. What should we put forward tomorrow to achieve our goals? Finally, push your thinking a step further and show us what would make our campaign memorable and stand out from the market?

Make Orage a #Revolution.